

**From:** Joe [REDACTED]  
**To:** John Ironside  
**Subject:** Re: I had no idea  
**Date:** November 29, 2023 10:10:54 PM

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Son of a bitch! Leave this with me.

On Wed, Nov 29, 2023 at 9:32 PM John Ironside <[jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)> wrote:

Well, the HomeEquity Bank is now owned by the Ontario Teachers' Pension Plan Board. Maybe you have a way of letting their members know that they are working with loan sharks who are taking advantage of their senior and veteran clientele. Here are the details <https://www.homeequitybank.ca/media/press-releases/ontario-teachers-announces-completion-of-its-acquisition-of-homeequity-bank>

We can chat about a few things on Friday.

Regards,

John Ironside

Producer / Director

Five Points Media

A division of the Ontario Community Awareness Network

A registered not-for-profit

Studio: 705-828-5605

Cell: 416-996-2786

Email: [jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)

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**From:** Joe [REDACTED]  
**Sent:** Wednesday, November 29, 2023 8:59 PM  
**To:** John Ironside <[jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)>  
**Subject:** Re: I had no idea

Yeah. Go ahead and share it. I like the picket idea. Not too many of our people are going to give time to rich asshats who rip off seniors. We work too hard for our money. I will suggest it at the next general meeting. I am guessing there is no union at the companies you are reporting about?

Joe

On Wed, Nov 29, 2023 at 8:24 PM John Ironside <[jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)> wrote:

Joe

A man with union connections. Good to know.

We have produced two or three videos in support of the North Simcoe Muskoka District Labour Council and the causes they support. They are good people.

They also donated to help us to continue donating videos to the community and charities. So, I know people there.

Let me know what your steward wants and I will be happy to write it up for him.

I am guessing your newsletter is digital, so I will provide links to the various articles.

He can feel free to copy and paste it far and wide with every union Facebook group or newsletter your brotherhood is partnered with.

We have had a few people suggesting a rally or picket at the Mortgage Station to inform local people and attract mainstream media.

If we do that, union support would be very helpful.

Unless you say not to, I will be sharing this, the same as last time.

Regards,

John Ironside

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**From:** Joe [REDACTED]  
**Sent:** Wednesday, November 29, 2023 6:52 PM  
**To:** John Ironside <[jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)>  
**Subject:** Re: I had no idea

You are very welcome. It is peanuts compared to what you probably saved my mom. I haven't called any of them yet, but I looked some up on Google. Are any of them paying you a commission? Haha. I mentioned your story to the steward at work today and I just sent him the link. He is very interested in writing something about it for our newsletter. Our local has a lot of older members looking at hanging it up, but also plenty of young families who are moving up into this area. Can you write something up for him if he asks?

Joe

On Wed, Nov 29, 2023 at 5:59 PM John Ironside <[jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)> wrote:

Hi Joe.

Thank you for your contribution to the running costs of our charitable

programming. Your gift was most generous.

I will send you a receipt, but as we are a registered not-for-profit and not a registered charity, I am not sure if it is claimable.

I hope one of my suggestions for a broker helps your mother attain the reverse mortgage she is looking for.

I plan to be in Alcona on Friday if you still want to meet for that coffee and to collect the cards.

Regards,

John Ironside

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**From:** Joe [REDACTED]  
**Sent:** Tuesday, November 28, 2023 11:38 AM  
**To:** John Ironside <[jironside@fivepointsmedia.ca](mailto:jironside@fivepointsmedia.ca)>  
**Subject:** Re: I had no idea

Sure thing. Just protect my mother by taking out my last name and block my email address. I don't want those people contacting me.